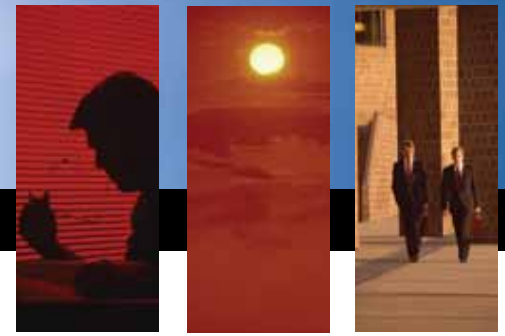


# 2012 EDITORIAL CALENDAR



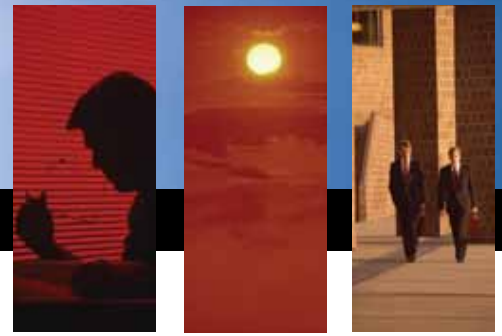
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	Product	Process	Industry At Large	Market Report	Bonus Distribution/Special Supplements
<b>January</b>	Utility/Large-Scale Inverters	Diffusion	Commercial-Scale Solar Projects		<ul style="list-style-type: none"> <li>AHR Expo, Jan. 23-25, Chicago, IL</li> </ul>
<b>February</b>	Energy Storage & Charge Controllers	Thin-Film Module Manufacturing	Corporate Finance	Crystalline PV	<ul style="list-style-type: none"> <li>NESEA Building Energy, March 6-8, Boston, MA</li> </ul>
<b>March</b>	PV Modules	Simulation & Testing	Federal Policy	Solar Thermal	<ul style="list-style-type: none"> <li>PV America, March 19-21, San Jose, CA</li> </ul>
<b>April</b>	Mounting Systems	Crystalline Module Assembly	Grid Connection		<i>Supplement: Buyer's Guide</i>
<b>May</b>	Solar Thermal Balance-of-System Components	Automation	Legal Issues	Utility-Scale Solar Power	<ul style="list-style-type: none"> <li>Solar Expo, May 9-11, Verona, Italy</li> <li>SNEC PV Power Expo, May 16-18, Shanghai, China</li> <li>ASES National Solar Conference, May 14-19, Denver, CO</li> </ul>
<b>June</b>	Carpools	Vapor Deposition	Environmental & Siting Issues		<ul style="list-style-type: none"> <li>Intersolar Europe, June 13-15, Munich, Germany</li> </ul>
<b>July</b>	System Monitoring	Production-Line Management	State & Local Policy		<ul style="list-style-type: none"> <li>Intersolar North America, July 10-12, San Francisco, CA</li> </ul>
					<i>Supplement: Intersolar NA Show Daily</i>
<b>August</b>	Residential-Scale Inverters	Turnkey Manufacturing	Utility-Scale Projects	PV Materials	<i>Supplement: SPI Show Preview</i>
<b>September</b>	PV Connectors & Junction Boxes	Wafering	Global Solar Demand		<ul style="list-style-type: none"> <li>Solar Power International, Sept. 10-13, Orlando, FL</li> <li>27th European Photovoltaic Solar Energy Conference &amp; Exhibition, Sept. 24-28, Frankfurt, Germany</li> </ul>
<b>October</b>	Thermal Collectors	Metallization & Firing	Workforce Development		<ul style="list-style-type: none"> <li>Intersolar India, Nov. 6-8, Mumbai</li> <li>Renewable Energy India Expo, Nov. 7-9, New Delhi</li> </ul>
<b>November</b>	Tracking Systems	Cell Manufacturing	Supply Chain	Commercial-Scale Solar Power	
<b>December</b>	Utility-Scale PV Balance-of-Plant Components	Process Control	System Finance	Manufacturing Equipment	<ul style="list-style-type: none"> <li>CanSIA, Dec. 10-11, Toronto, Ontario</li> <li>Intersolar China, Dec. 12-14, Beijing</li> </ul>

	Space Deadline	Materials Due
January	December 9	December 16
February	January 13	January 20
March	February 10	February 17
April	March 9	March 16

	Space Deadline	Materials Due
May	April 6	April 13
June	May 4	May 11
July	June 8	June 15
August	July 13	July 20

	Space Deadline	Materials Due
September	August 10	August 17
October	September 14	September 21
November	October 12	October 19
December	November 9	November 16



**Solar Industry** invites its readers and industry professionals to be active participants in the magazine's editorial content. Here are your opportunities:

## Features

**Industry At Large:** In articles addressing policy, legal, finance and other vital issues, **Solar Industry** enables the full spectrum of its audience to remain abreast of industry developments. "Industry At Large" topics are drilled down to the current state of affairs in various areas, delivering timely information that bolsters business decisions.

**Product:** Focusing on the components that comprise end-use solar applications and their practical implementations, "Product" feature articles highlight product markets and component advancements, as well as mechanical and electrical integration, designing, marketing and retailing.

**Process:** Cutting-edge engineering, manufacturing and R&D strategies deliver science, technology and production solutions that substantially affect where the solar market is heading. "Process" articles investigate the trajectory of these elements, outlining what industry players need to know regarding materials, processing, production-line equipment and more.

**Market Reports:** These editorial features give readers the macro view related to essential, emerging topics. Weaving both supply- and demand-side considerations into comprehensive market analyses, "Market Reports" debrief professionals on the business behind solar.

## Departments

**Projects & Contracts:** Provides details of new and planned solar energy installations.

Submit: Project details (including location, output and companies involved) and a link to the company's website. High-resolution project photos and renderings are welcome.

**Products & Technology:** Announces new solar energy products, as well as new products and equipment that support solar manufacturing.

Submit: Product details and a link to the company's website, along with high-resolution product photos.

**People:** Reports personnel moves of interest to solar energy industry professionals.

Submit: Brief announcement. High-resolution photos of the person(s) involved are optional.

**FYI:** Provides news about companies in – or doing business with – the solar energy industry.

Submit: Company news (announcements of new partnerships, mergers and acquisitions, new divisions, corporate name changes, etc.) and a link to the company's website.

**Calendar:** Lists events of interest to people involved in the solar energy industry.

Submit: Event news, including event name, dates, location, sponsor and relevant website.

**New & Noteworthy:** Features news and analysis of trends affecting the solar energy market.

Submit: Industry news and analysis, in the form of research reports or similar content.

**Policy Watch:** Offers news and insight about policy decisions that affect the solar energy market.

Submit: Analyses of regulations or legislation.

Word documents, PDF files and announcements directly in an e-mail are all acceptable. Due to the volume of news received, only selected items can be published. Individual confirmation of receipt or publication cannot be provided.

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